



## INTERNATIONAL CERTIFICATE COURSE IN PUBLIC PARTICIPATION

**VIRTUAL PRESENTATION BY: TISHA GREYLING**

**IAP2 LICENSED TRAINER AND INDEPENDENT SOCIAL AND ENVIRONMENTAL SPECIALIST**



Tisha Greyling has been involved in IAP2 since the early 90s and is one of our most experienced trainers. She holds an MA in linguistics and is an independent social and environmental specialist, as well as an internationally certified trainer with over 35 years' experience in social and environmental management. Tisha is an accredited IAP2 trainer. Her expertise covers strategic direction of social and environmental permitting for new developments; development and implementation of socio-economic performance programmes to the IFC's performance standards; social due diligence assessment and risk management; public sensitivity analysis, stakeholder engagement strategy, planning, and implementation; design and facilitation of multi-party and multi-country participatory processes; and training in public participation.

Tisha is the author, co-author, or reviewer of more than a dozen guides on public participation, including those of IAP2, and has presented the accredited IAP2 public participation training courses on five continents. She also trains independently in public participation, in environmental authorisation processes.

Tisha has worked and trained in the just about all manufacturing sectors in South Africa, numerous countries on the African continent, the United Kingdom, Europe, North and South America, and Oceania.

### FOUNDATIONS: PLANNING FOR EFFECTIVE PUBLIC PARTICIPATION (THREE DAYS)

**This course is a prerequisite for the subsequent module, "Techniques for Effective Public Participation", which will be offered at a later stage.**

This interactive course introduces the foundations of effective public participation, useful for anyone working for or involved in public participation and community engagement projects in the government, institutional, parastatal, mining, oil and gas and other sectors.

The course focuses on the foundations and principles of public participation, defining the issues for which public participation is required, identifying stakeholders and ensuring their involvement throughout the process. Using IAP2's Spectrum of Public Participation, course participants establish clear and achievable objectives for public participation. Participants learn how to prepare an organisation for conducting public participation and to plan for the timing, techniques, communication principles and methods, and resources needed for an effective public participation process.

#### AT THE END OF THE FOUNDATIONS COURSE, PARTICIPANTS WILL KNOW HOW TO:

- Evaluate the scope of a decision and identify the processes needed.
- Identify the decision steps, including timing and needed resources.
- Establish roles and responsibilities of the primary parties.
- Develop a comprehensive, decision-impact analysis to identify the stakeholder community, their concerns and values.
- Select the appropriate level of public participation.
- Set clear and achievable public participation objectives.
- Develop a detailed public participation plan.
- Plan for communications initiatives that support the process.
- Identify appropriate evaluation tools to measure the effectiveness of the initiative.

**2020 VIRTUAL TRAINING DATES: 9, 10 & 12 NOVEMBER 2020**

**COST – 3 DAYS:**  
**R5 500,00 (members)**  
**R7 000,00 (non-members)**

**FOR MORE INFORMATION PLEASE CONTACT:**

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**NB: minimum of 12 participants required.**